

Hi there neighbor

Did you know that our city, the City of Newark
New Jersey, won an award for being America's
cleanest city in 1947? Well we did!
And now three decades later we are going to
organize our city to win the cleanest city
award again. You don't believe it, well
come to the

MAYOR'S CLEAN CITY CONFERENCE

SAT., NOV. 18, 1978

9 A.M. TO 4 P.M.

COUNCIL CHAMBERS
CITY HALL

BROAD STREET, NEWARK

WE CAN DO
IT AGAIN!



AGENDA

Invocation, The Reverend Lönzy McCarey	9:30
Remarks from the Business Community	9:40
David Rinsky, Pres. Greater Nwk. Chamber of Commerce	
Keynote Report, Clarence Coggins, Coordinator Mayor's Clean City Program	10:00
Television's One and Only MR. CLEAN	11:15
Conference Greetings, Mayor Kenneth A. Gibson	11:30
Lunch	12:15
Orientation, Vincent E. Toma, Director Newark Public Works Department	1:15
Workshops	1:30
Closing Session	3:30

WORKSHOPS

Youth Workshop

Harnessing the energies and enthusiasm of the youth is an indispensable ingredient of this conference's formula for success in our Clean City Effort.

Workshop Leader

Goldie Poole

Newark Block Club & Tenant Council

Coordinated Clean-Up Workshop

This workshop will bring together the Department of Public Works and the citizens of Newark to plan the how, when and where of this year's drive, as it relates to traditional clean-up activities, such as bulk garbage disposal, vacant lots, etc..

Workshop Leader

Wallace White

Administrative Aide

Department of Public Works

Increased Efficiency and Ordinance Enforcement

Cooperation between the Department of Public Works, Police Department and the active citizenry to guarantee that the maximum effort is put forward to clean the city and that citizens and police work together to bring to justice violators of the Anti-Litter Ordinance, is an important complement to the rest of our program. Its proper implementation will result in a balanced effort to clean our city.

Workshop Leader

Joyce A. Morgan
Volunteer Coordinator,
Clean City Program

Incentive Program Workshop

Creating the atmosphere for a tidal wave of citizen participation is the charge of this workshop. Brainstorming various incentive programs and working out details for their implementation is a task that will challenge the imagination and creativity of the participants.

Workshop Leader

Shirley Rutherford
Acting Community Organization Officer

Problem Identification Workshops

Problems often fall through the cracks of massive municipal bureaucracies; and citizens with long standing grievances become embittered. Identification, and possible solutions to these trouble spots will lessen resistance and increase participation on the part of involved residents.

Workshop Leader

Vincent E. Toma
Director, Public Works Department

Conference Sponsored by:

Newark Block Club & Tenant Council
Newark Department of Public Works
Community Organization Division, MPDO

Mr. Clarence Coggins
Mayor's Clean City Program
786 Broad Street
Newark, New Jersey 07102

TO:

WE CAN MAKE HISTORY
REPEAT ITSELF AT THE
MAYOR'S CLEAN CITY
CONFERENCE

Mayor Gibson, the City Council,
your fellow citizens and the
one and only "Mr. Clean" look
forward to meeting you there.

Clarence Coggins, Coordinator



